



## Let's keep in touch with each other

Dear customer,

We have previously been an exhibitor at the SPS in Nuremberg. A lot has happened this year for sure, but it certainly hasn't turned out the way we expected a year ago! The same also applies to the SPS, as this year's SPS Connect will be held online as a virtual trade fair.

We would like to invite you to attend or visit our online content virtually, free of charge. You will of course also have the opportunity to talk to us face-to-face via a video session.

### What's it all about?

For fairly obvious reasons, travel is not advised at the present time. However, we still would like to keep in touch with you. So we would like to use this opportunity to provide you with the latest news, details about trends we are seeing and developments we currently have in the pipeline. And we would of course be delighted to hear what you are looking for and how we can perhaps work with you on your developments.

### How will the SPS Connect work?

The SPS Connect is a large-scale business network event covering this transitional period. You can register free of charge, which will give you access to the trade fair platform.

<https://visitortickets.messefrankfurt.com/ticket/en/index.html>

Discount code: **SPS2XCNEUA** (to be redeemed at the end of the ticket purchasing process)

This will give you the opportunity to view our online content as well as the other exhibitors involved. You can also make a personal appointment with an e+a team member by using the calendar-based meeting function.

### Who is available, and when?

The SPS Connect will run over a three-week period (CW 47 to CW 49). You can use the Portal to arrange an appointment with one of our team members in the first week and the final week. We will be available at all times during the middle week, running from 23 November to 27 November 2020. But you can of course also arrange an advance face-to-face appointment during this week too. An attendance schedule can be found in the Annex.

### Which channels can you use to connect with us?

We will have 1 main + 2 additional contact options available in total. The main route will of course be via the SPS Connect Portal. We have also decided to keep a permanent video stream open during the middle week (i.e. CW 48) for each employee. All you need to do is click on the link to the respective employee when he or she is available. You will need a headset and, where applicable, an additional camera to take you directly to the selected employee without logging in or registering. To do this, we will be using the video session tool Jitsi, and recommend you use Chrome as your browser.



The third route will of course be to contact us in the conventional way by telephone.

We look forward to being able to talk to you face-to-face during the SPS Connect or via one of our live channels. If you have any queries, please feel free to get in touch with us or your designated contact.

The current situation is certainly a challenging one. But we hope you enjoy doing business and stay safe too. Whether fast or slow-spinning, large or small, we also look forward to being able to satisfy your requirements and offer added value to you in future with our custom-made motor elements.

Yours sincerely,

Your e+a trade fair team